NAPLAN MARKING CRITERIA

1. Audience (6 marks)	The writer's capacity to orient, engage and persuade the reader.
2. Text structure (4 marks)	The organisation of the structural components of a persuasive text (introduction, body and conclusion) into an appropriate and effective text structure.
3. Ideas (5 marks)	The selection, relevance and elaboration of ideas for a persuasive argument.
4. Persuasive devices (4 marks)	The use of a range of persuasive devices to enhance the writer's position and persuade the reader.
5. Vocabulary (5 marks)	The range and precision of contextually appropriate language choices.
6. Cohesion (4 marks)	The control of multiple threads and relationships across the text, achieved through the use of referring words, ellipsis, text connectives, substitutions and word associations.
7. Paragraphing (3 marks)	The segmenting of text into paragraphs that assists the reader to follow the line of argument.
8. Sentence structure (6 marks)	The production of grammatically correct, structurally sound and meaningful sentences.
9. Punctuation (5 marks)	The use of correct and appropriate punctuation to aid the reading of the text.
10. Spelling (6 marks)	The accuracy of spelling and the difficulty of the words used.

[©] Australian Curriculum, Assessment and Reporting Authority 2011.

This is an extract of the material contained in the "2011 NAPLAN Persuasive Writing Marking Guide—School Release Version". ACARA neither endorses nor verifies the accuracy of the information provided and accepts no responsibility for incomplete or inaccurate information.

You can find the unaltered and most up to date version of this material at http://www.nap.edu.au/NAPLAN/About+each+domain/Writing/index.html This material is reproduced with the permission of ACARA.